



OCR Collaborates with Artist Bob Coonts "Colorful Colorado Front Range and More"

I was given the task of creating two paintings for the Orthopaedic Center of the Rockies in 2018.

My first effort was conceptualizing the image and then doing a couple of drawings using color markers to finalize a presentation. These were mounted on black board and presented to the Center for consideration. The concept was accepted and then two paintings were created. Each painting is 13"x75" long, framed and hang together as a diptych in a lobby hallway of the center.



The concept began to materialize when given the assignment to create a large graphic to be applied to a 12' x 186' wall sitting about 25' north of newly created patient recovery rooms for the Center. The mural on the wall was designed to be colorful and cheery for the patients while in recovery.

The paintings are an impressionistic and imagined view of the front range. No photographic reference was used although one could see Longs Peak perhaps or Pikes Peak and other ranges. Also the major rivers, the Poudre, Big Thompson, St. Vrain, South Platte and Arkansas could be imagined. The view is what you see as you drives I-25 from Fort Collins perhaps to Pueblo or the Wyoming border to the New Mexico border. The colors reflect colorful Colorado, thus the title.

Barry Bailey, a photographer was employed to shoot the original paintings. He had to shoot in pieces because of the width of the paintings and then stitch together, color balance and correct and create the files so that they could be enlarged 400%. I used a company in Longmont by the name of DuraPlaq, owned by Tim Emerson, to do the printing on large 4'x8', 1/8" thick metal panels. We printed 23 and 1/4 panels to reach the 186' foot length of the wall. In the printing the panels are all coated white. The colors are applied in four applications followed by a final UV coating so that they are light fast.

In the paintings, I painted a sky area but for the mural, we cut out the sky so that the mountain tops in the paintings would show against the wall. In printing on paper, we call that process dye-cutting, in this case it was just called a cut-out. All of this was created by a very talented person on the computer, tracing the mountain tops and placed on

a digitized cutting machine to handle the 8 foot width of the panels. Each panel is cut out precisely.

The panels were then mounted on the walls using metal screws, butted together end to end for the length of the 186'. Each painting when enlarged was 4' deep x24 long, so two paintings together were 48' long. We printed each four times. A huge but very successful endeavor.



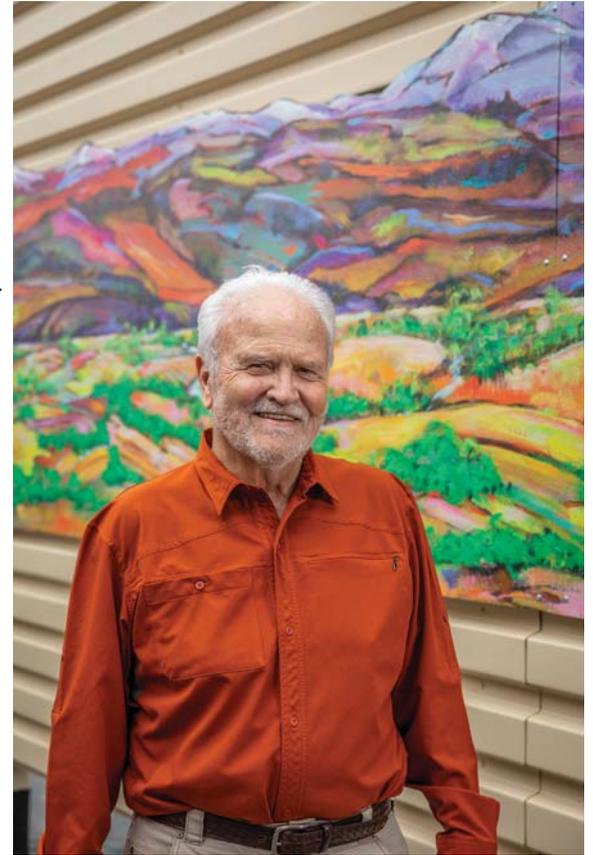


Bob Coonts Biography

In 1963, Bob earned a Bachelor of Arts degree with a concentration in graphic design and painting from Colorado State University in Fort Collins, CO. He worked in Denver as a designer/illustrator from 1963 to 1971 at the Rocky Mountain News, Hoflund Schmidt Typographic Services, Frye, Sills and Bridges Advertising Agency and Salesvertising Art Design Studio. He moved to Fort Collins, CO in 1971, taking employment with Colorado State University as the art director/designer for University Communications. Part of Bob's employment at the time was in the art department, serving as affiliate faculty and teaching graphic design and illustration.

Bob was in this employ for a little over three years, leaving in May of 1974 to pursue starting his own business, Bob Coonts Graphic Design, Inc. Becoming extremely busy from the onset, Bob hired his first employee shortly after. He operated the business for twenty years. In addition to this studio, He also started and operated a photostat business called That Stat Place, Inc.

In 1994, Bob sold his business to a colleague to go into the field of fine art. He has been painting and sculpting since.





Bob Coonts Artist Statement

I am a Colorado native born on the Eastern Plains. I went through high school in a small town, Limon, Colorado.

I enlisted and served four years in the United States Navy out of high school. I spent two and one half years aboard a ship stationed out of Norfolk, Virginia.

It was while in the Navy that I decided to go to college and study art. I had always been interested in art and spent a lot of time sketching in book margins and on Big Chief lined tablets.

Upon graduating from Colorado State University in 1963, I worked for eight years in Denver, Colorado. I was employed as a designer/illustrator for the Rocky Mountain News, a typography house, an advertising agency and an art studio during those eight years. I worked in the field of advertising and marketing.

In 1971 I became employed by Colorado State University as the art director for University Communications and senior graphic designer. I also held a position of Affiliate Faculty and started teaching in the Art Department of the University. I held the art director/design position for over three years and then decided to leave the University and start freelancing. A year later, I hired my first employee and thus started Bob Coonts Graphic Design. I had the studio for 20 years with about 12 employees. We did a lot of local as well as State and National work for various companies and organizations. In that time and until 2006 I maintained the affiliate faculty position at the University. I taught for a total of 35 years.

In 1994 I sold my business to a colleague so that I could try my hand at fine art which was something that I had aspired to do for some time.

I started painting and have now been painting for 25 years. I have also added sculpture to what I do. I sculpt using found materials and my work is likened to Steam Punk sculpting.

Painting and sculpture has served me well and has given me the freedom to fully express myself. I choose to try to be different with my work. Color and design and composition have always been a strong suit for me, reaching back to my designer days. Now I employ both in my painting and sculpting.

I am always looking for a new way to approach a subject, a new way to improve what it is that I do, whether in the drawing, the composition, the color approach, paint application or the selection of materials. Discovery is what drives my compulsion to do art. Satisfaction for me is in the doing, not always in the results and perhaps that contributes to the reason that I continue to create.

I study art history and there are a lot of people that have influenced me along the way; painters, sculptors and illustrators. Some of the named people are Picasso, Klimt, Schiele, Matisse, Van Gogh, Gauguin, Derain, Miro, Gorky, Warhol, Mucha, Close, all of the Wyeths, Richard Schmid, Michelangelo, Bernini, Edelman, Delessert, Torpor, Kley, Glaser, Chwast, English, Fuchs, Holland, Binkley and so many others.



Loveland Area Hotel Information

Below is a list of hotels that offer discounted rates to OCR patients/families, based on availability. Please note that this is a list of discounts, not a rating of quality.

Updated March 2019

MAP ON NEXT PAGE

- 1 Embassy Suites, Spa,**
Conference Center
4705 Clydesdale Parkway
Loveland, CO 80538
970-593-6200
Rate: \$125/nt; refer to OCR rate
- 2 Candlewood Suites**
6046 E. Crossroads Boulevard
Loveland, CO 80538
970-667-5444
\$124/nt Studio Suite for 1-6 nights
- 3 Comfort Suites**
4851 Thompson Pkwy
Johnstown, CO 80534
970-663-3500
Rate: 15% off "Best Available Rate" at time of stay
- 4 Holiday Inn Express & Suites**
6092 E. Crossroads Blvd
Loveland, CO 80538
970-663-0057
Rate: Jan-Dec 15% off best available rate;
- 5 Fairfield Inn & Suites**
1710 Foxtrail Drive
Loveland, CO 80538
970-461-1000
Rate: Jan-April \$109; May-Sept \$119; Oct-Dec \$109;
- 6 Hampton Inn**
5500 Stone Creek Circle
Loveland, CO 80538
970-593-1400
*Rate: Jan-Dec \$116;
All rates are subject to blackout dates
- 7 Residence Inn**
5450 McWhinney Boulevard
Loveland, CO 80538
970-622-7000
*Rate: \$116/nt Jan-Apr; \$129/nt May- Sept;
\$116/nt Oct- Dec for 1-4 nights*
- 8 Best Western Plus Loveland Inn**
5542 U.S. Highway 34
Loveland, CO 80537
970-667-7810 or 1-888-818-6223
*Rate: \$79/nt Jan-Apr; \$119/nt May-Sept;
\$79/nt Oct-Dec; Refer to "OCR" rate
Use registration form*
- 9 Courtyard by Marriot**
6106 Sky Pond Drive
Loveland, CO 80538
970-599-7171
*Rate: Jan-April \$119; May-Sept \$129;
Oct-Dec \$119;*

- When you make a reservation, say you are an OCR patient requesting the discount health/ medical rate.
- Rates are subject to "blackout" – they may not be available during busy hotel occupancy times.
- Rates do not include taxes.



Loveland Area Hotel Map



Map not to scale